

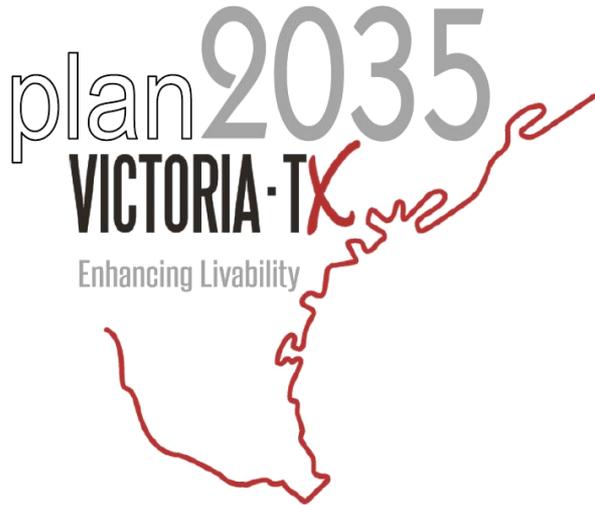


Update on Master Plans

January 5, 2021

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Assistant City Manager

UPDATE ON MASTER PLANS



To ensure implementation of the 2035 Comprehensive Plan, we currently have **four individual master plans** being developed:

1. **Downtown Master Plan**
2. **Drainage Master Plan**
3. **Thoroughfare Master Plan**
4. **Parks & Recreation Master Plan**

OPPORTUNITIES TO PARTICIPATE



www.victoriatx.gov/masterplans

- The plans will incorporate the views and desires of the community
- **Lots of opportunities for community input**
 1. Launched a dedicated webpage to share information and provide opportunities for residents to get involved. The webpage is: www.victoriatx.gov/masterplans
 2. Technical/Advisory Committee for each plan
 3. Involving key stakeholders
 4. Publishing online surveys
 5. Holding focus group meetings
 6. Open house events

DOWNTOWN MASTER PLAN

- **Consultant:** Freese & Nichols (FNI)
- **Timeframe:** 8-9-month process, with adoption in Aug. 2021

WHERE ARE WE IN THE PROCESS?

#	CORE TASKS	ACTIVITIES
1	Public Engagement	<ul style="list-style-type: none">• Held kick-off meeting w/staff & walking tour• Dec. 9, convened the 1st Downtown Advisory Committee (DAC) meeting• Launched online survey to solicit public input
2	Snapshot, Condition Analysis & Catalysts	<ul style="list-style-type: none">• Began data collection, market/economic analyses, and GIS mapping
3	Visioning Process	<ul style="list-style-type: none">• Expected to start in February 2021
4	Draft Master Plan	<ul style="list-style-type: none">• Expected to start in March 2021
5	Implementation & Funding Tools	<ul style="list-style-type: none">• Expected to start in April 2021
6	Plan Adoption	<ul style="list-style-type: none">• August 2021

OPPORTUNITIES FOR PUBLIC INPUT

- January 26, 2nd Downtown Advisory Committee meeting
- Dec. 18, online interactive survey went live. January 15 is the deadline to complete survey. So far, 354 people have completed the survey <https://victoriadowntown.metroquest.com>
- March – 1st open house event
- May – 2nd open house event
- June – 2nd online survey

STORM DRAINAGE MASTER PLAN

- **Consultant:** CivilTech Engineering & Urban Engineering
- **Timeframe:** 7-month process, with adoption in April 2021

WHERE ARE WE IN THE PROCESS?

#	CORE TASKS	ACTIVITIES
1	Public Engagement	<ul style="list-style-type: none">• Established Technical Advisory group• Developing online survey for public input• Meeting 1:1 with key stakeholders
2	Independent Study Undeveloped Parcels	<ul style="list-style-type: none">• Evaluation of parcels/sites with known drainage issues is underway
3	Drainage Criteria Manual	<ul style="list-style-type: none">• Draft being developed
4	Storm Sewer Evaluation	<ul style="list-style-type: none">• Draft being developed
5	Roadside Open Ditch Eval	<ul style="list-style-type: none">• Draft being developed
6	Major Outfalls Evaluation	<ul style="list-style-type: none">• Draft being developed
7	Draft Plan & Adoption	<ul style="list-style-type: none">• April 2021

OPPORTUNITIES FOR PUBLIC INPUT

- January 12 - 1st Technical Advisory Committee meeting
- January - Online survey to be posted on City's master plans webpage
- March – Open house (pending)



THOROUGHFARE MASTER PLAN

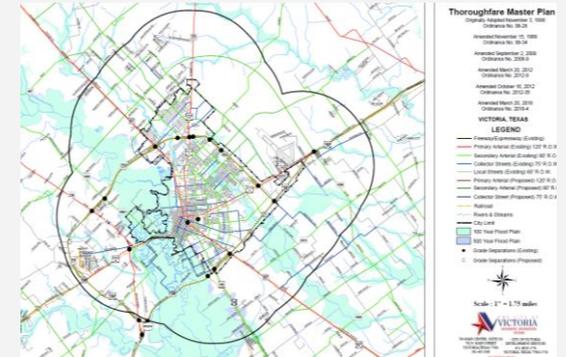
- **Consultant:** Alliance Transportation Group (ATG)
- **Timeframe:** 9-month process w/adoption on June 22, 2021

WHERE ARE WE IN THE PROCESS?

#	CORE TASKS	ACTIVITIES
1	Public Involvement	<ul style="list-style-type: none"> • Held 1:1 meetings with key stakeholders • Developing online survey for public input • Focus group meetings with transportation groups/providers in January
2	Technical Steering Committee	<ul style="list-style-type: none"> • 1st meeting held in November 2020. The committee meets bi-monthly
3	Data Collection & Analysis	<ul style="list-style-type: none"> • Underway – reviewing existing documents and using GIS for data collection & mapping
4	Draft Plan/Recommendations	<ul style="list-style-type: none"> • Expected to start in March 2021
5	Final Plan/Adoption	<ul style="list-style-type: none"> • To be completed & adopted on June 22

OPPORTUNITIES FOR PUBLIC INPUT

- Jan. 28 - 2nd Technical Steering Committee meeting
- January - online survey to be posted on City's master plans webpage
- March - virtual public open house



PARKS & RECREATION MASTER PLAN

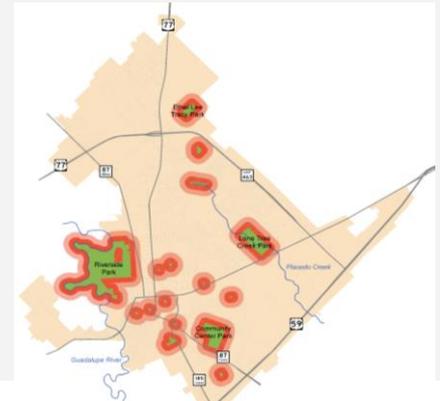
- **Consultant:** Halff Associates
- **Timeframe:** 10 to 12-month process w/adoption on Oct. 2021

WHERE ARE WE IN THE PROCESS?

#	CORE TASKS	ACTIVITIES
1	Outreach/Community Engagement	<ul style="list-style-type: none"> • Developing online survey for public input • Held 1: 1 meetings City Council members • Focus group meetings with key stakeholders Jan 7 (e.g. neighborhood groups, VISD, UHV, YMCA)
2	Parks Commission	<ul style="list-style-type: none"> • 1st meeting held in November 2020 • PC Committee meets monthly
3	Inventory/Data Collection	<ul style="list-style-type: none"> • Underway – toured parks and facilities; reviewing existing documents
4	Parks Conceptual Plans	<ul style="list-style-type: none"> • Will begin in March 2021 (conceptual plans for Riverside & Ethel Lee Tracy parks)
5	Draft Master Plan	<ul style="list-style-type: none"> • Draft being developed
6	Final Plan/Adoption	<ul style="list-style-type: none"> • October 2021

OPPORTUNITIES FOR PUBLIC INPUT

- January 15, 2021, Parks Commission meeting (parks tour)
- End of January, activate online public survey and post on the master plans website www.victoriatx.gov/masterplans
- Feb. - 1st public open houses





**MASTER
PLANS**

OPPORTUNITIES FOR PUBLIC INPUT

www.victoriatx.gov/masterplans