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TBPE Firm Registration No. 812

MEMORANDUM

DATE: April 8, 2021
TO: Maggie Bergeron
CC: Julie Fulgham, Jay Keen
FROM: Jim Harvey, Peter Barrilleaux
RE: Victoria TMP Public Open House Summary Memorandum

Introduction

As part of the Victoria Thoroughfare Master Plan (TMP) process, two public open house meetings were coordinated by the City of Victoria and the ATG planning team and facilitated on March 4th, 2021. The public open house is one of the critical components to the iterative public involvement process in the plan development. The goals of the public open house were to inform the public with all relevant planning information to date and how to be involved in the planning process.

Meeting Information

The open house information was shared on the project webpage – www.victoriatmp.com – and on the City of Victoria’s official Facebook page. The meeting had originally been scheduled for late February but was re-scheduled due to a winter storm emergency impacting Central Texas from February 15th-19th.

Figure 1: City of Victoria Facebook Page Notices of Public Meeting

The image shows two screenshots of Facebook posts from the 'City of Victoria, Texas - Government' page. The top post, dated March 3 at 3:30 PM, features a red exclamation mark icon and text announcing two virtual open houses for the forthcoming thoroughfare master plan. It provides details on how to participate, including a survey link and two Zoom/Facebook Live sessions. The bottom post, dated March 1 at 3:52 PM, features a blue exclamation mark icon and text announcing the same virtual open houses, providing specific links for each session. Both posts show engagement metrics like likes and shares.

City of Victoria, Texas - Government
March 3 at 3:30 PM · 🌐

! Tomorrow! Don't forget! !

The City of Victoria Development Services will host two virtual open houses so that residents can provide input on the forthcoming thoroughfare master plan.

You'll have the opportunity to provide input, ask questions and learn more about how they can get involved.

Take the survey now! ><https://www.victoriatx.gov/753/Thoroughfare-Master-Plan> or call 361-200-1995 to leave feedback.

📅 Open House #1 - 12 p.m. (Zoom only): <https://fb.me/e/hXEjv23xB>
📅 Open House #2 - 5 p.m. (Zoom and Facebook Live): <https://fb.me/e/bOhx4zlxV>

Read more about the TMP events here:
<https://www.victoriatx.gov/CivicAlerts.aspx?AID=459>

VICTORIATX.GOV
Victoria, TX
Residents can discuss thoroughfare master plan at open houses

👍 2 2 Shares

City of Victoria, Texas - Government
March 1 at 3:52 PM · 🌐

You have questions about street connectivity, safety, and transportation, and City of Victoria Development Services has answers! 🚗 🚲 🚶

Learn all about our **Thoroughfare Master Plan** at one of the two virtual open houses that are being hosted this week. Catch them via Zoom at 12 p.m. or on Facebook Live at 5 p.m.

Open House #1 - 12 p.m. (Zoom only): [City of Victoria Thoroughfare Master Plan Virtual Open House \(Session One\)](#)

Open House #2 - 5 p.m. (Zoom and Facebook Live): [City of Victoria Thoroughfare Master Plan Virtual Open House \(Session Two\)](#)

More details can be found within the Facebook events. Send us a message if you have questions about the Open Houses!

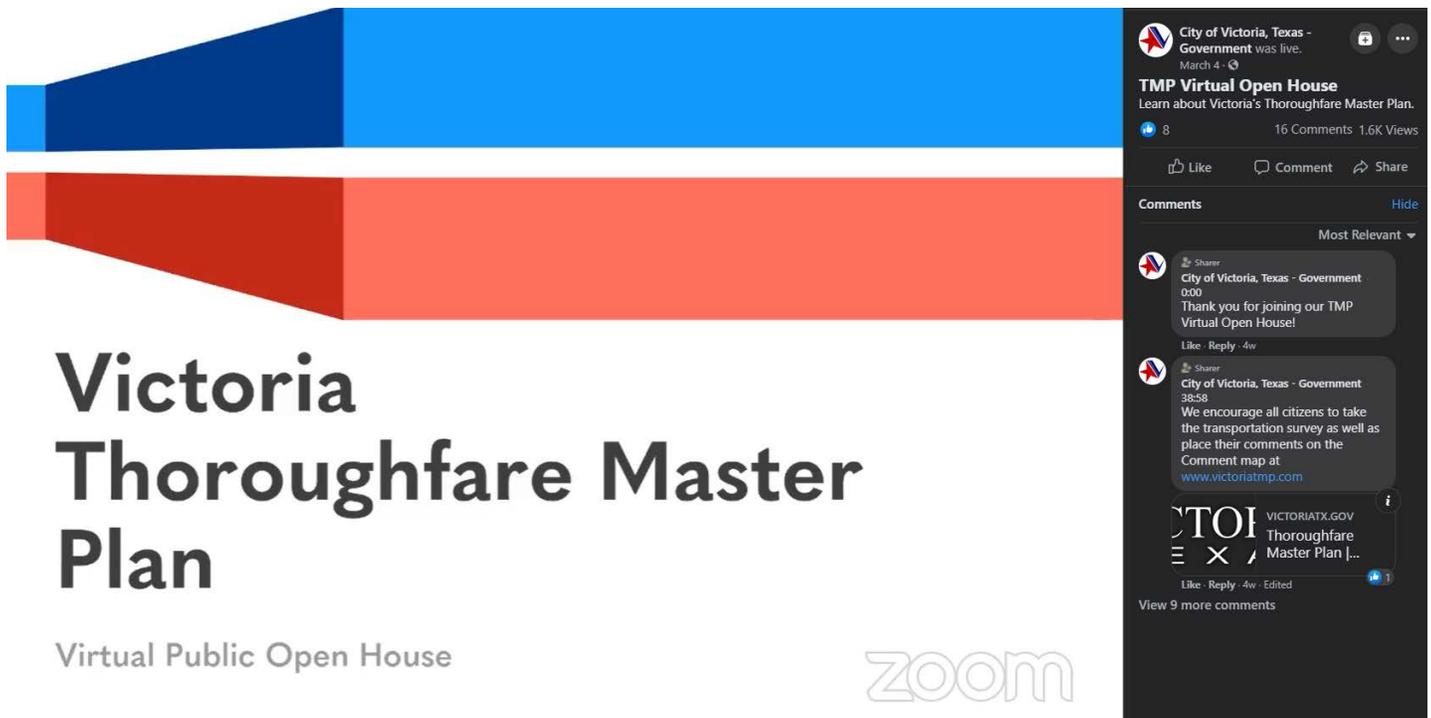
👍 Like 💬 Comment ➦ Share

Virtual Platform

The March public open house was hosted virtually on Zoom due to an abundance of caution concerning health risks associated with the COVID-19 pandemic. Two meetings were conducted on March 4th – one at noon and another at 5:00pm – as a strategic attempt to make the meeting more accessible to the public. The evening meeting was streamed using Facebook Live on the City of Victoria’s official Facebook page.

The meeting incorporated a hybrid approach to hosting on a virtual platform including a live introduction, a pre-recorded presentation, and a live question and answer session with the project team and meeting attendees. Additionally, the Zoom chat box and Q&A box were enabled for both meetings as was the Facebook Live chat feature in the evening meeting. This provided places for the public to give live comments and questions throughout the meeting.

Figure 2: Facebook Live Open House on the City of Victoria Facebook Page



Presentation Content

A pre-recorded presentation was incorporated into the public open house. The presentation was intended to cover all relevant planning information to date in language and visuals easy to understand and to inform the public how to get involved. The presentation posed and answered the following questions:

- What is a Thoroughfare Master Plan (TMP)?
- Where are we in the plan development process?
- What shapes transportation needs?
- What is the current state of the network?
- What can we expect in the future?
- How can you get involved?

All presentation slides can be reviewed in Appendix A.

Figure 3: Sample Slides from Public Open House Presentation

Plan Development



**Technical
Analysis**



**Stakeholder
Meetings**



**Online
Survey**



**Virtual
Open House**

VICTORIA THOROUGHFARE MASTER PLAN

Congestion

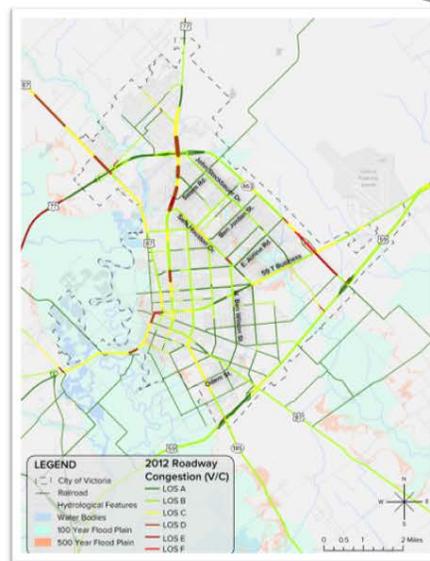
Level of Service:

- A – Free flow; highest driver comfort
- B – Reasonably free flow; high driver comfort
- C – Some delay; acceptable level of driver comfort
- D – Moderate delay; some driver frustration
- E – High level of delay; high level of driver frustration
- F – Highest level of delay; highest level of driver frustration

Moderate to heavy congestion occurs along:

- Navarro St.
- Zac Lentz Pkwy.
- US 59T Business
- Main St.

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Engagement

The project team hosted the Open House at two times during the day in a strategic attempt to make attending the meeting more accessible for the public. However, the traditional evening meeting had more attendees than the lunchtime meeting.

The 12pm meeting (streamed only on Zoom) hosted an attendee. The attendee was self-identified as City Councilman Mark Loffgren. No questions were submitted to the Q&A box. There were no comments and one question submitted to the chat box. The following question was posed to the project team via the chat box:

- Has the intersection of Main and Zac Lentz been looked at for improvement by TXDOT?

The 5pm meeting was streamed via Zoom and Facebook Live via the City of Victoria’s official Facebook page. The zoom meeting was attended by one attendee. No comments or questions were received via the Zoom chat box and Q&A box. During the Facebook Live broadcast, 73 people tuned into the beginning of the presentation and around 24 people watched the entire presentation (Figure 4). The Facebook live recording has been viewed 1,600 times as of March 24, 2021. The Facebook Live stream has received 16 comments. Comments relevant to the planning process include the following:

- “Excellent update. Do it more often.”
- “Victoria WILL keep growing. These people are planning for it.”
- “Victoria can’t take care of what it’s got, but they want to keep growing?!”
- “Yeah, you all seem to forget about South Victoria.”

Figure 4: Viewership During Facebook Live Open House

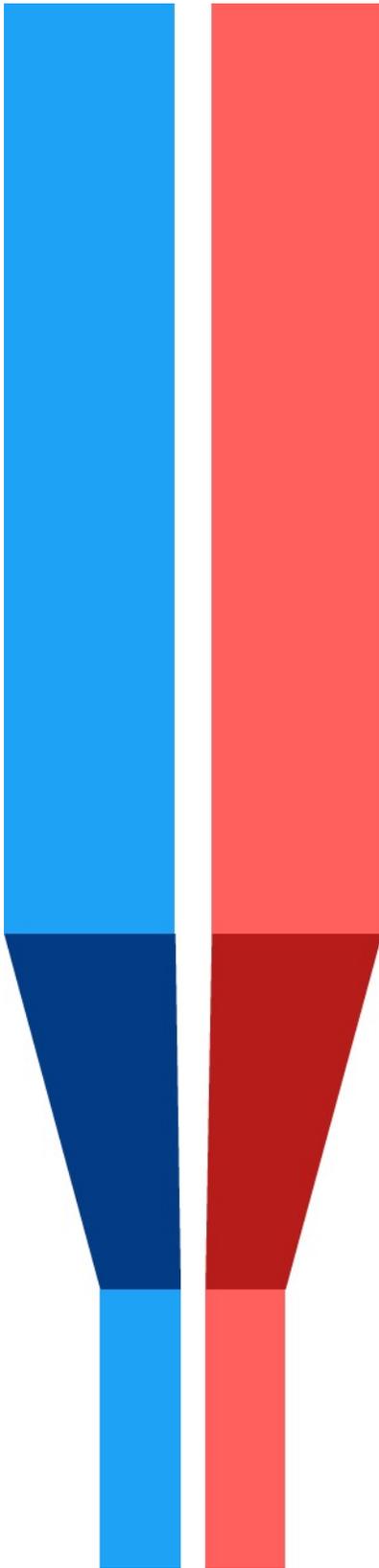


A recording of the public open house has been made available for the public to view at their convenience on the plan webpage. The Facebook Live recording of the 5pm meeting remains on the City of Victoria’s official Facebook page.

Key Takeaways

The feedback provided by the public during the open house meetings will be incorporated into the final plan recommendations. While Zoom offers a decent alternative platform for virtual outreach during the COVID-19 pandemic, streaming the Zoom meeting to Facebook Live greatly expanded the audience reach. This method will be highly considered for future public meetings.

Appendix A: Open House Presentation Slides



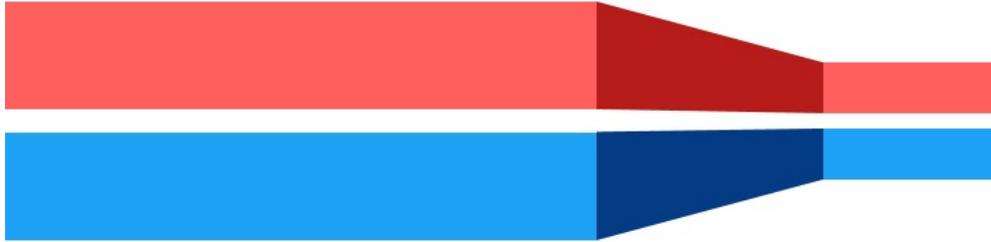
Victoria Thoroughfare Master Plan

Virtual Public Open House



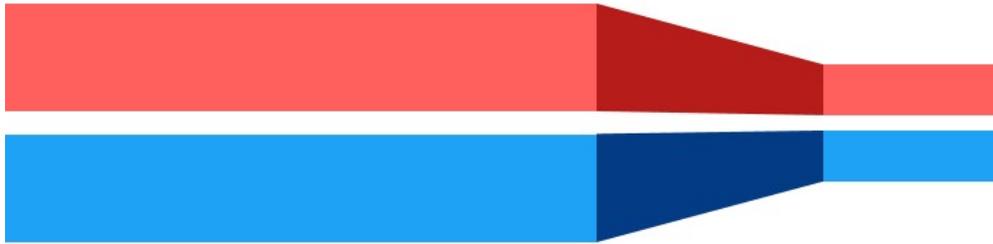
Questions we will be covering:

- What is a Thoroughfare Master Plan (TMP)?
- Where are we in the plan development process?
- What shapes transportation needs?
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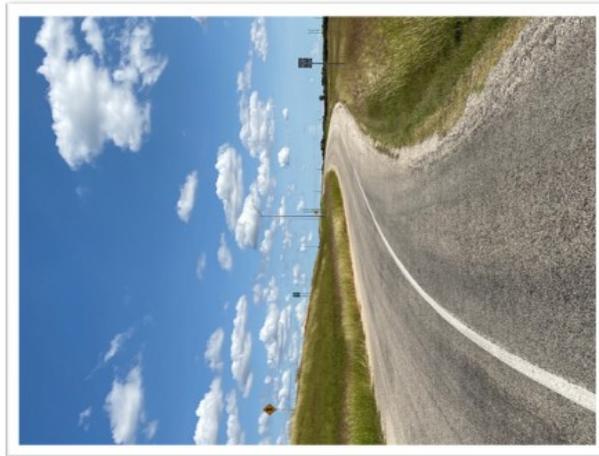


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- **What is a Thoroughfare Master Plan (TMP)?**
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- *How can you get involved?*



Safety



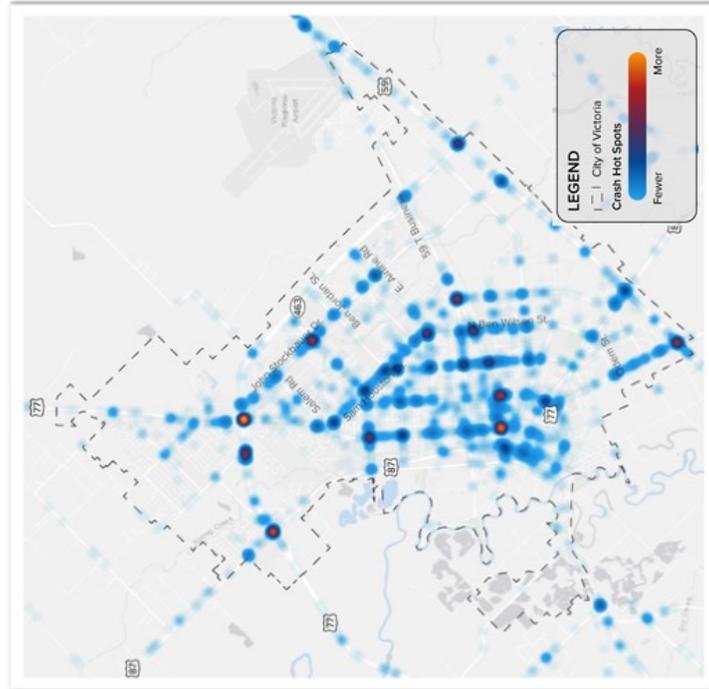
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Safety

Crash hot spots (2013-2017)

- US 59T Business @ Navarro St.
- US 59T Business @ Laurent St.
- Zac Lentz Pkwy. @ US 87
- Zac Lentz Pkwy. @ Navarro St.

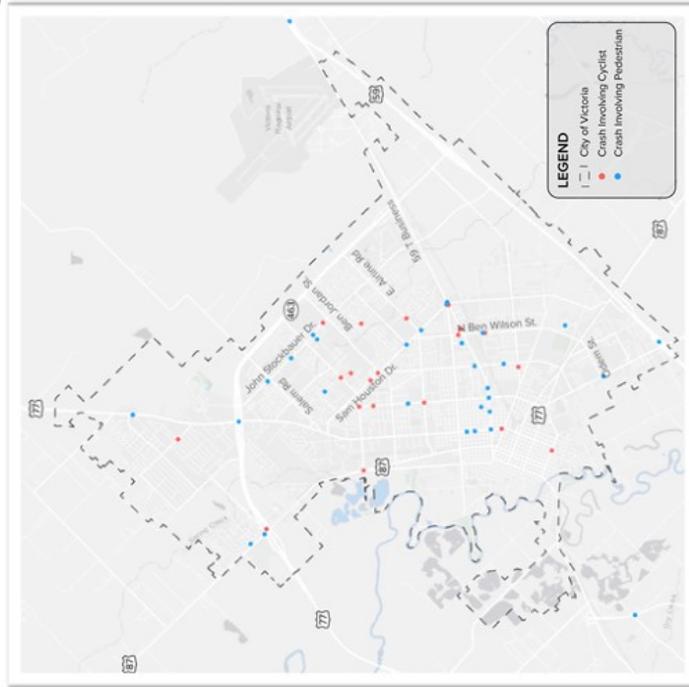


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Safety

Crash hot spots involving pedestrians and bicyclists (2013-2017)

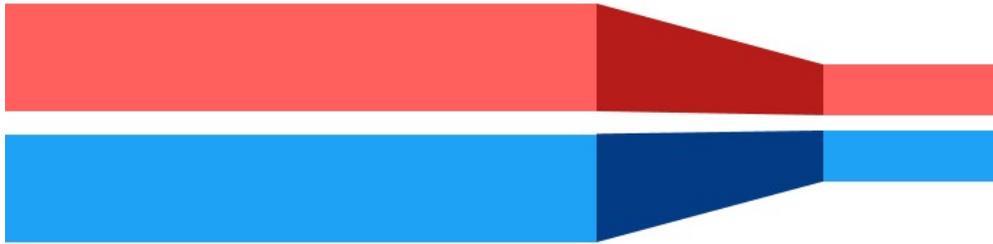
- US 59T Business
- US 77 Business
- US 87 near Zac Lentz Pkwy.
- John Stockbauer Dr.
- Ben Wilson St.



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Questions we will be covering:

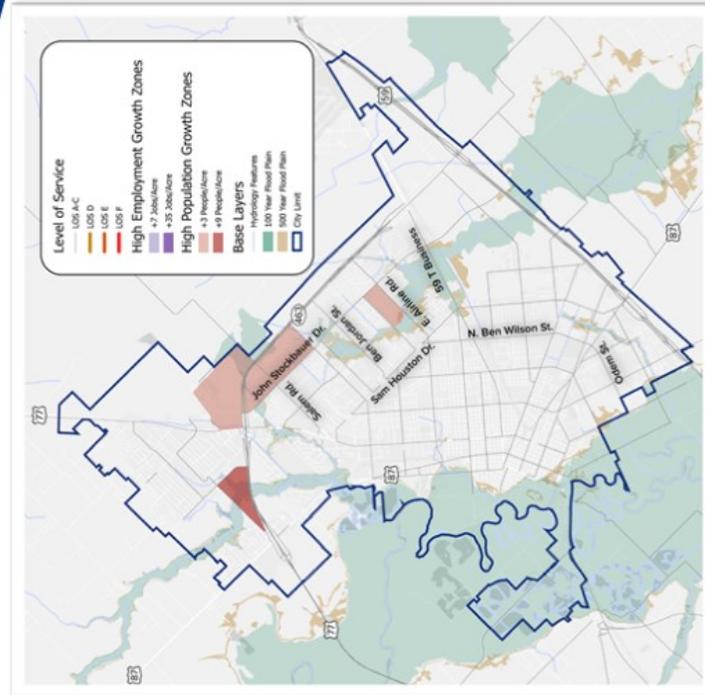
- What is a Thoroughfare Master Plan (TMP)?
- Where are we in the plan development process?
- What shapes transportation needs?
- What is the current state of the network?
- **What can we expect in the future?**
- How can you get involved?



Population Growth

Population growth expected in areas:

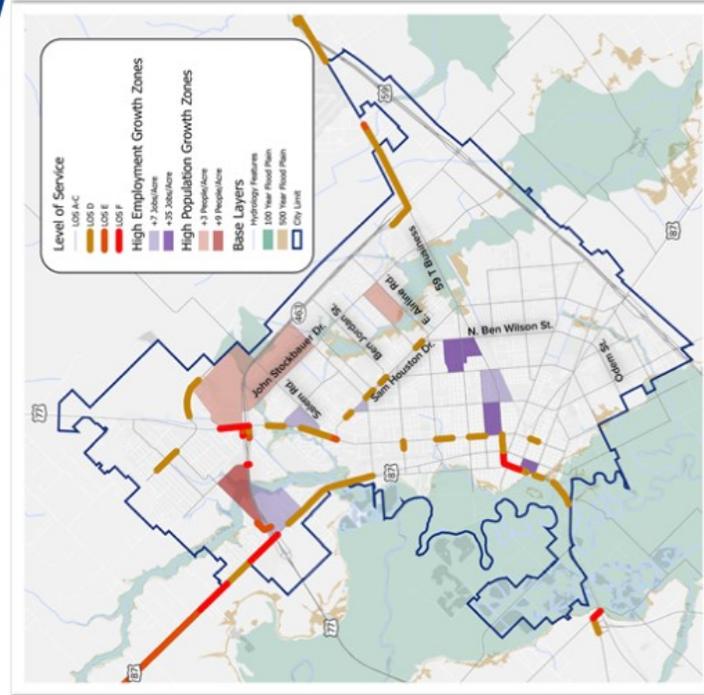
- East of John Stockbauer Dr. between Mockingbird Ln. & Glasgow St.
- North of Zac Lentz Parkway between US 87 & US 77
- West of John Stockbauer Dr. and north of Airline Rd.



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Future Congestion



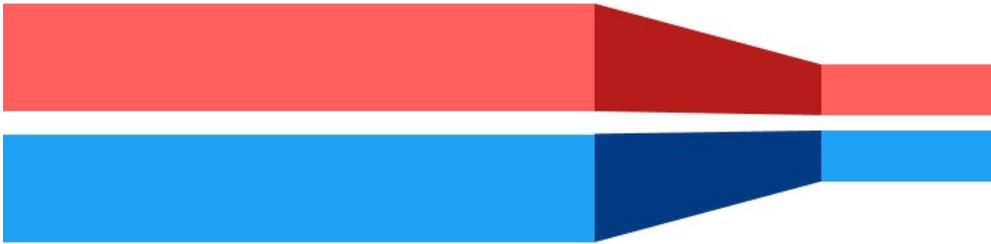
Future congestion expected along:

- US 87 extending from the City
- US 59T Business extending eastward from the City
- US 59T Business extending south of Downtown
- US 77
- Nursey Dr.
- Moody St.
- Navarro St.
- Sam Houston Dr.

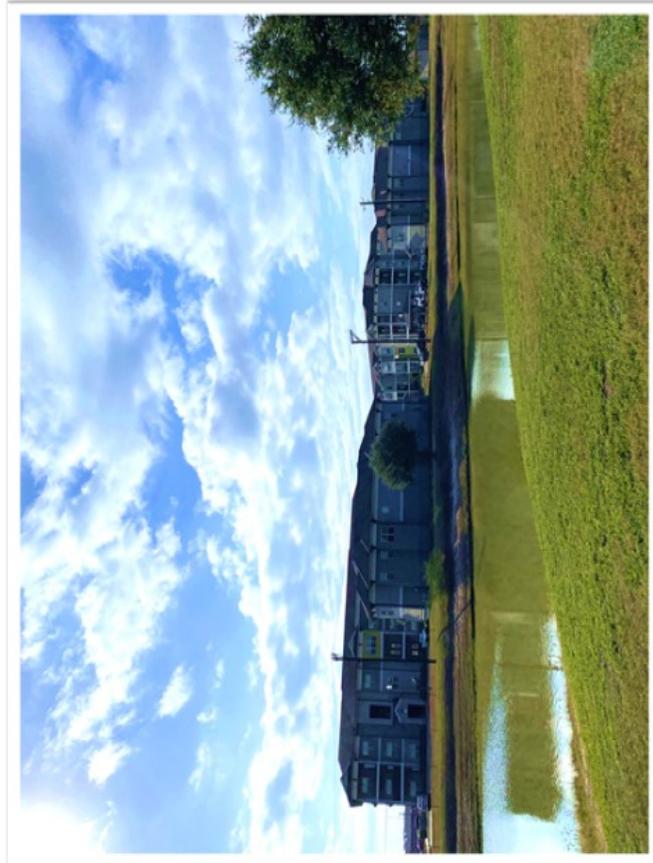
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What shapes transportation needs?



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Population



Employment



Land Use

Current Population



**66,916 people
(2019)**

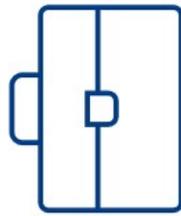
Higher density of population located along:

- Sam Houston Dr.
- Ben Jordan St.
- N. Ben Wilson St.

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Current Employment

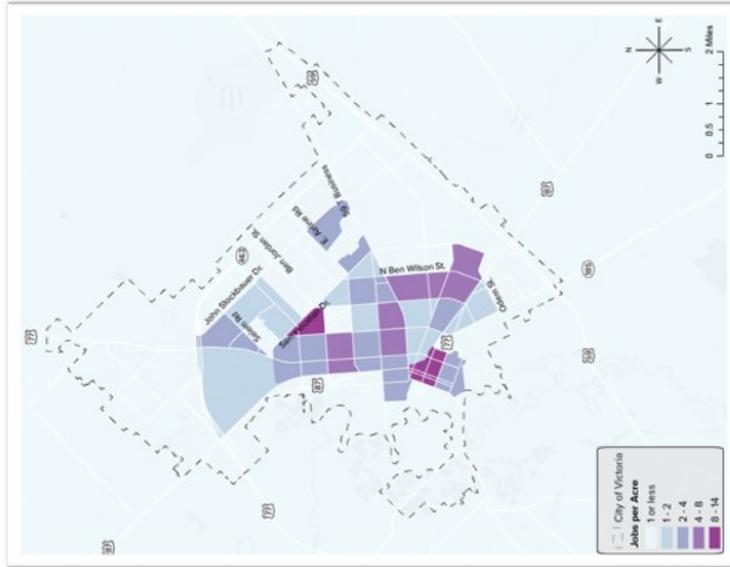


**31,293 jobs
(2015)**

Higher density of jobs located:

- o Downtown
- o Along N. Ben Wilson St.
- o Near the intersection of Sam Houston Dr. and Mockingbird Ln.
- o Navarro St. commercial corridor

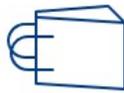
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Current Employment



Healthcare & Social Assistance



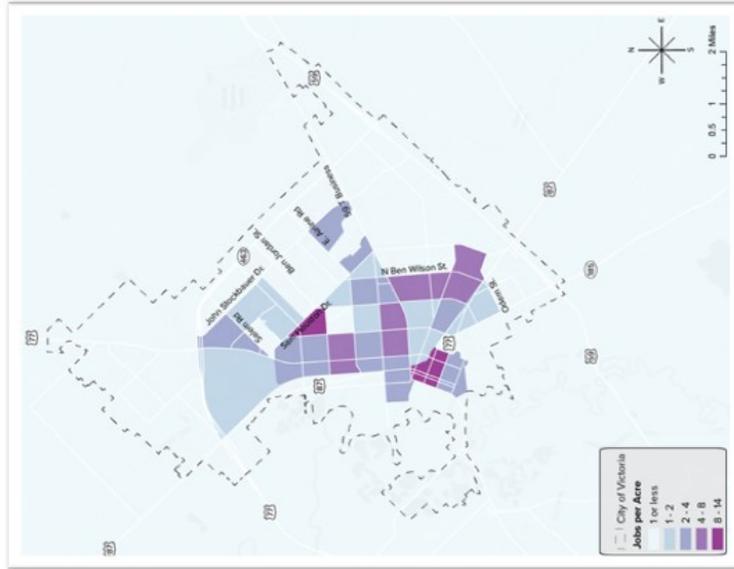
Retail Trade



Accommodation & Food Services



Education Services

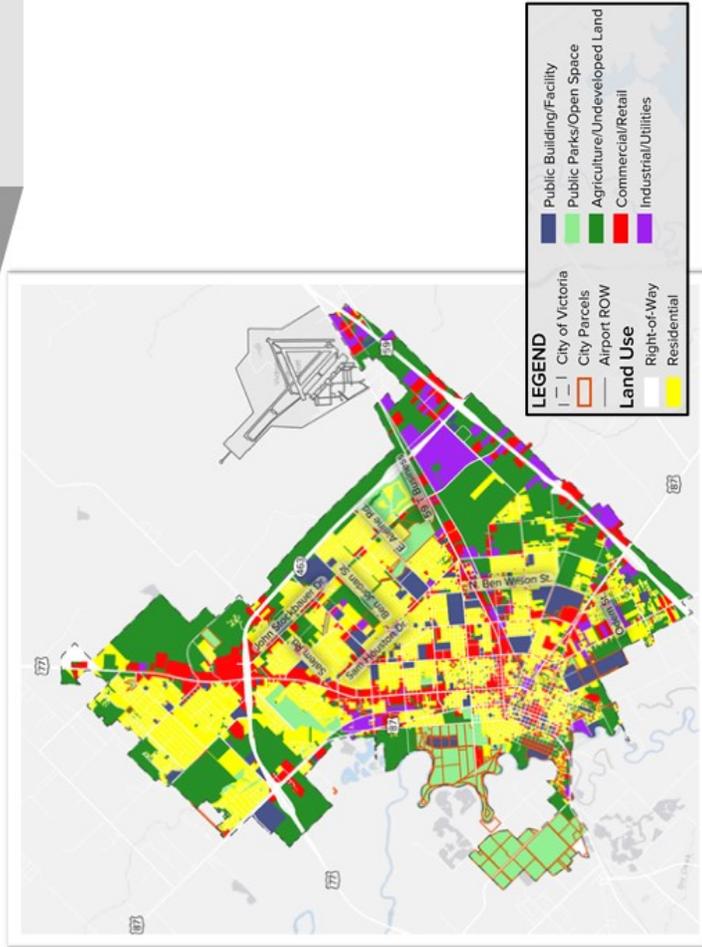


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Land Use

Land use determines
travel patterns

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Land Use

Example: Commercial activity along
Navarro Street

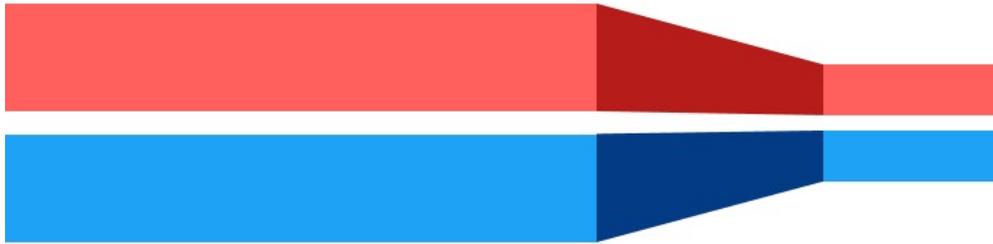


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Transportation Network Review



Roadway Network



Freight Network



Transit Network



Active Transportation Network



Environmental & Cultural Resources



Safety

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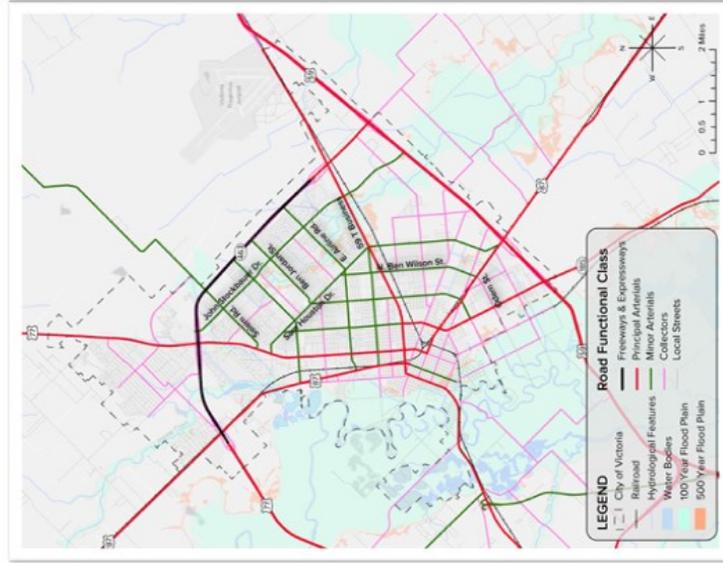
Functional Classification

Functional Classification defines the role that streets play in serving the flow of trips through the transportation network.

Functional Classifications:

- Freeways/Expressways
- Principal Arterials
- Minor Arterials
- Collectors
- Local Streets

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Functional Classification



Zac Lentz Pkwy / 463 Loop

Functional Classifications:

- Freeways/Expressways
- Principal Arterials
- Minor Arterials
- Collectors
- Local Streets

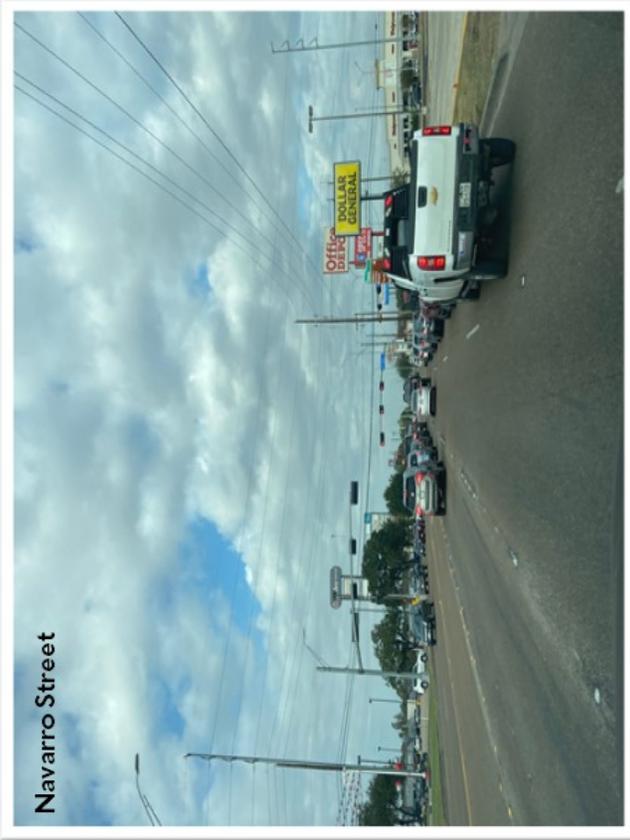


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Functional Classification

Functional Classifications:

- Freeways/Expressways
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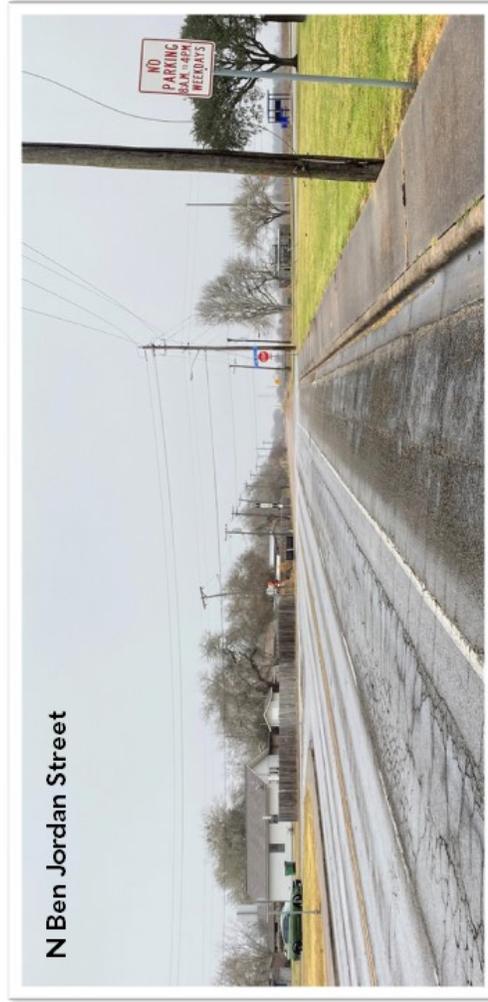


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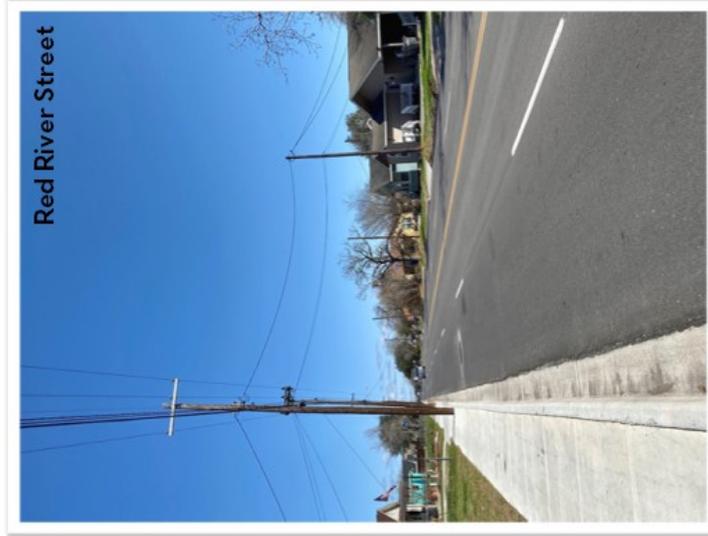
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Functional Classification

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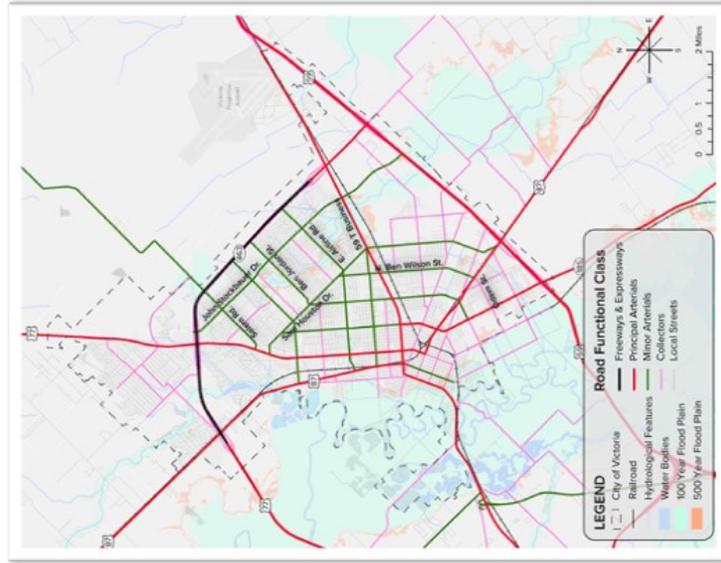
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Functional Classification

How roadways are classified:

- Adjacent land use
- Roadway length
- Traffic volume
- Travel speed
- Overall function within the roadway system

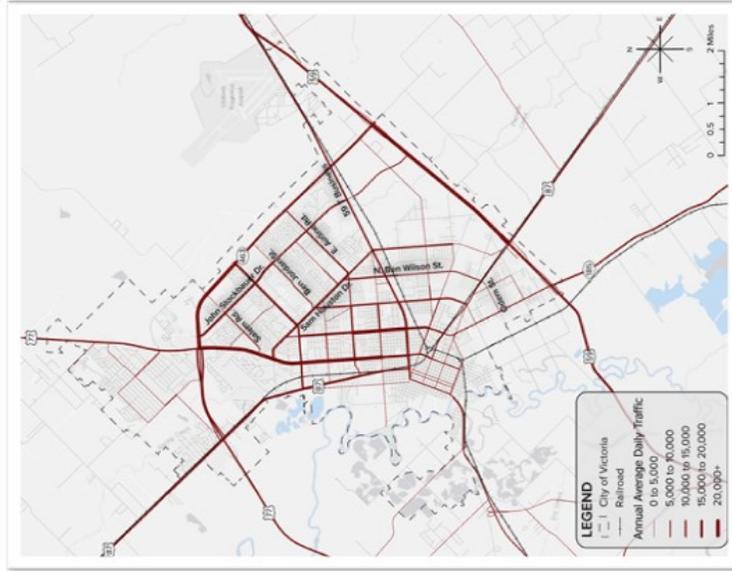


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Annual Average Daily Traffic (AADT)

AADT – Average annual daily traffic flow along a roadway

Higher the AADT = More vehicles traveling along roadway



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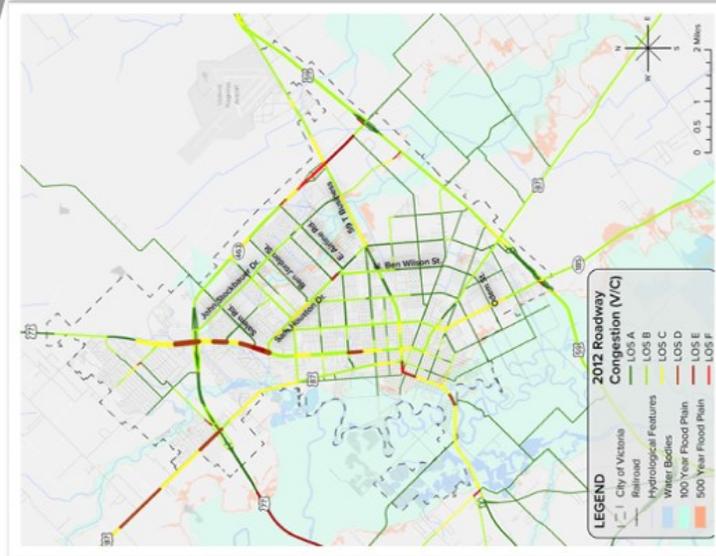
Congestion

Travel Demand Model (TDM) is a tool that forecasts travel patterns.

TDM metrics:

- Vehicle Miles Traveled (VMT)
- Travel times
- Volume-to-capacity (V/C) ratio

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Congestion

Travel Demand Model (TDM) is a tool that forecasts travel patterns.

TDM metrics:

- Vehicle Miles Traveled (VMT)
- Travel times
- **Volume-to-capacity (V/C) ratio**
 - Measure of congestion
 - Quantifies how much traffic is on a roadway segment compared to the capacity that the roadway segment can hold
 - The higher the V/C, the more severe the congestion
 - Translates to Level of Service (LOS)

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Congestion

Level of Service:



- A – Free flow; highest driver comfort
- B – Reasonably free flow; high driver comfort
- C – Some delay; acceptable level of driver comfort
- D – Moderate delay; some driver frustration
- E – High level of delay; high level of driver frustration
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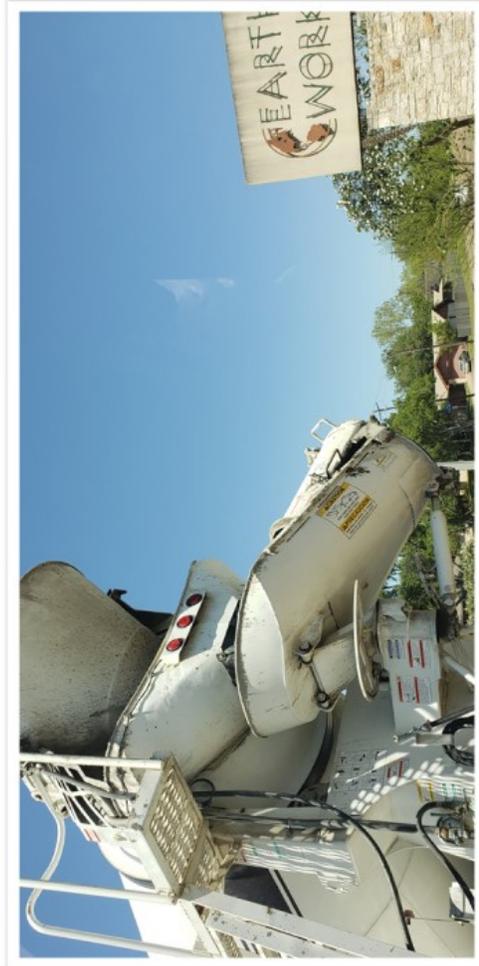
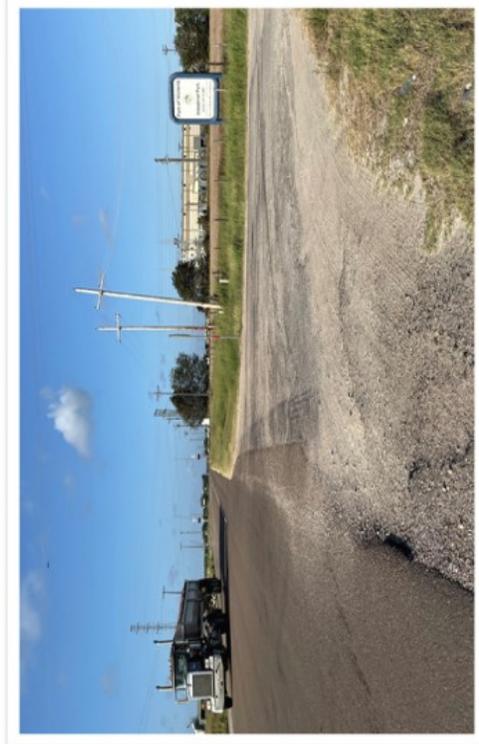
Moderate to heavy congestion occurs along:

- Navarro St.
- Zac Lentz Pkwy.
- US 59T Business
- Main St.

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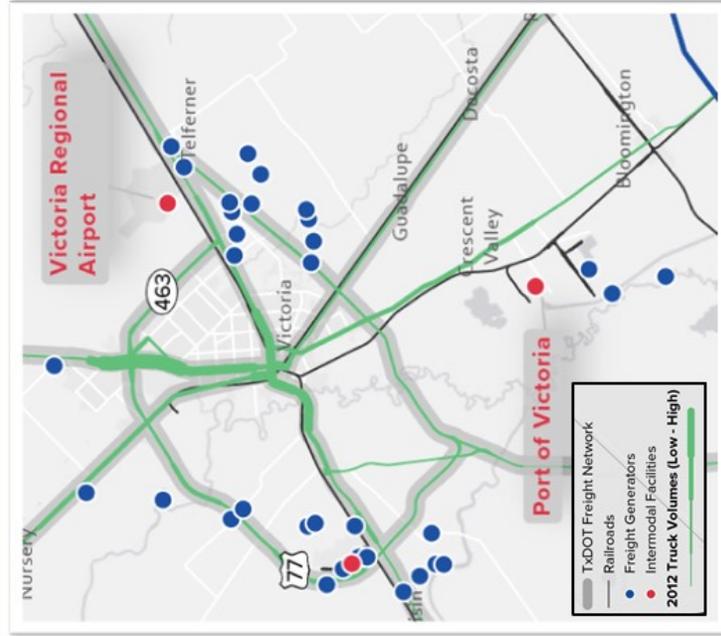
Freight



Freight

Freight generators by industry:

- Natural resources extraction
- Utilities
- Construction
- Manufacturing
- Wholesale trade
- Transportation/warehousing



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Freight

Travel time reliability is a measure of the dependability of travel times from day to day or across different times of day for a roadway segment.

Unreliable freight network segments occur at the following intersections:

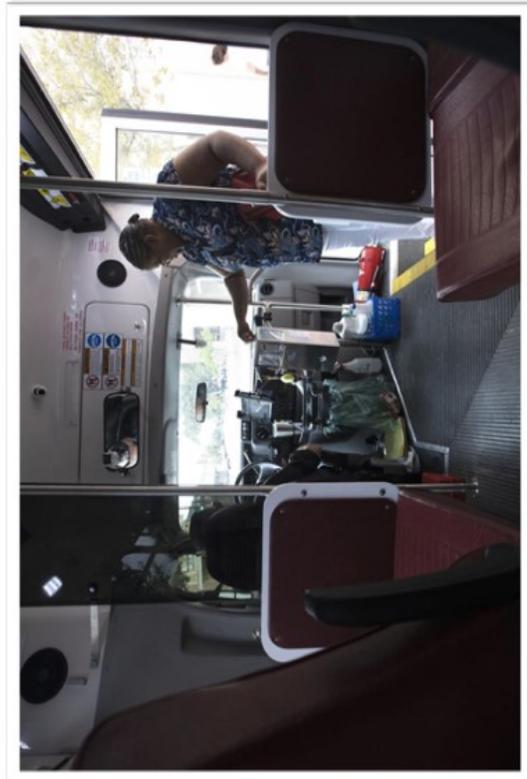
- US 87 & US 77
- Navarro St. & Zac Lentz Pkwy.
- Rio Grande St. & Goodwin Ave.
- Rio Grande St. & North St.



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Transit



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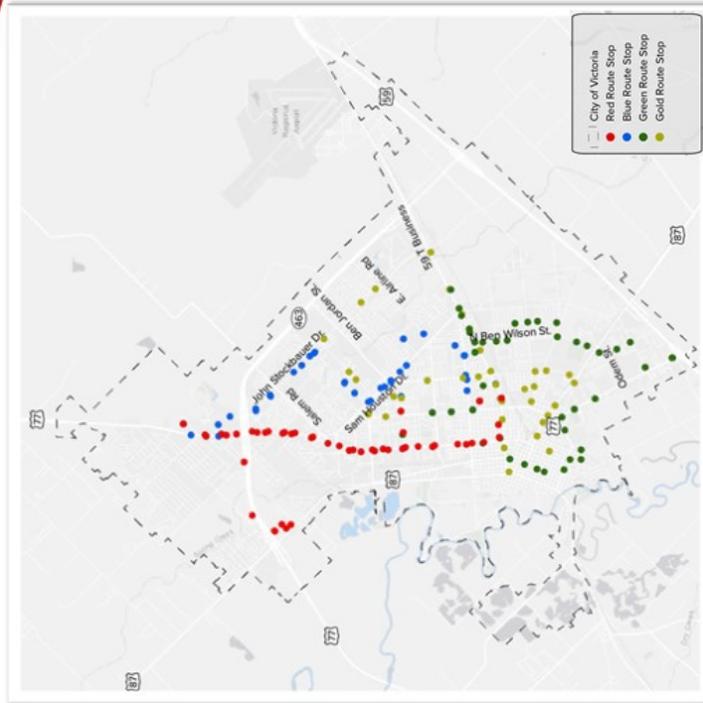


Transit

Transit service provided by Victoria Transit:

Fixed Route Service

Monday – Friday
7:00AM – 6:00PM



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Transit

Transit service provided by Victoria Transit:

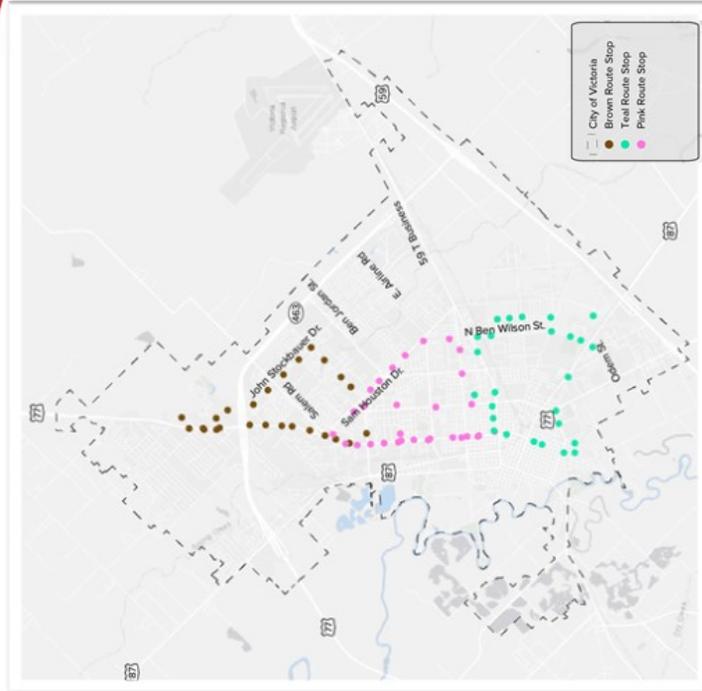
Flex Route Service

Monday – Friday

6:00PM – 10:00PM

Saturday

11:00AM – 10:00PM



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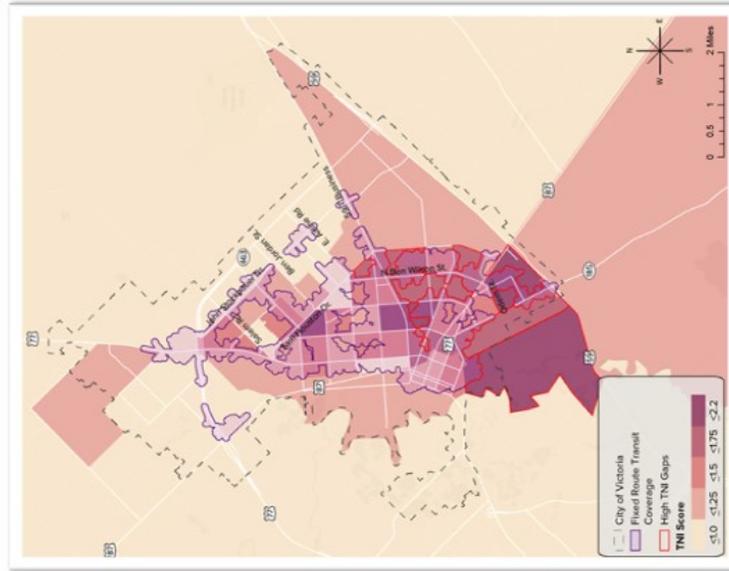
Transit

Transit Need Index (TNI) – a method to better understand where transit services are needed but not currently serving

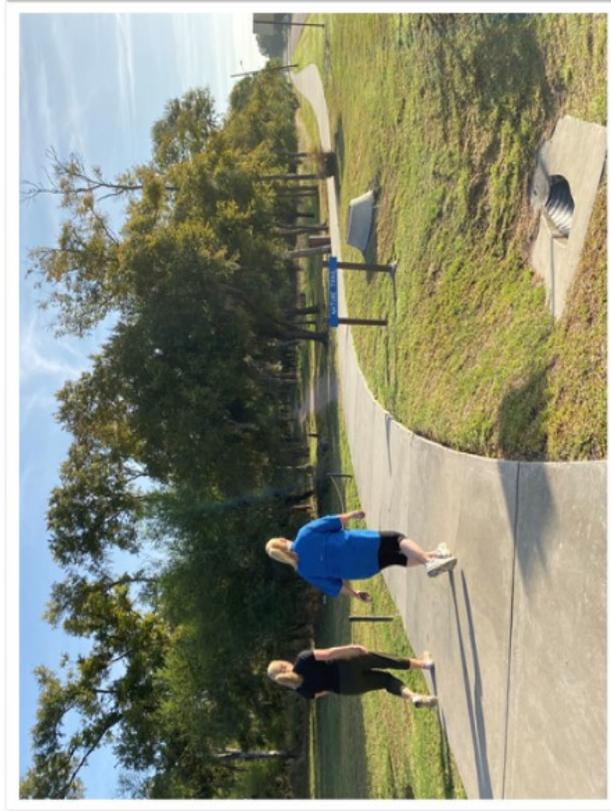
TNI considers demographic characteristics of people that often need transit including:

- The elderly
- Youth
- Citizens with mobility needs
- Minorities
- Households with limited English proficiency
- Households living in poverty
- Individuals without a vehicle

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Bicycle & Pedestrian Network



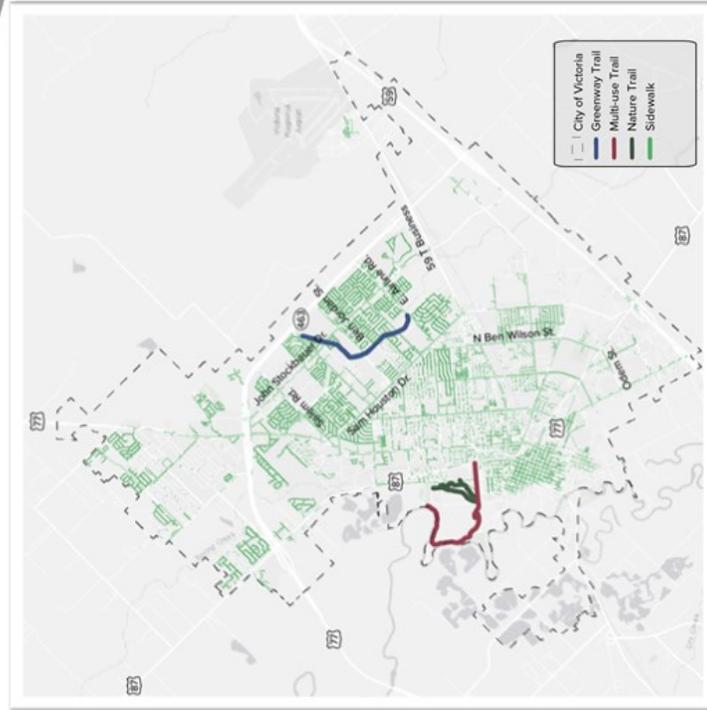
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Bicycle & Pedestrian Network

Bicycle & pedestrian facilities support transportation choice, accessibility, and safety for all roadway users.

Current facilities include:

- Lone Creek Hike & Bike Trail
- Riverside Park Hike & Bike Trail
- Tonkawa Nature Trail
- Network of sidewalks



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Pavement & Bridge Condition

An inventory of the City's bridge and roadway conditions helps promote the safe and efficient movement of people and goods throughout the transportation network.

Pavement in poor condition located along:

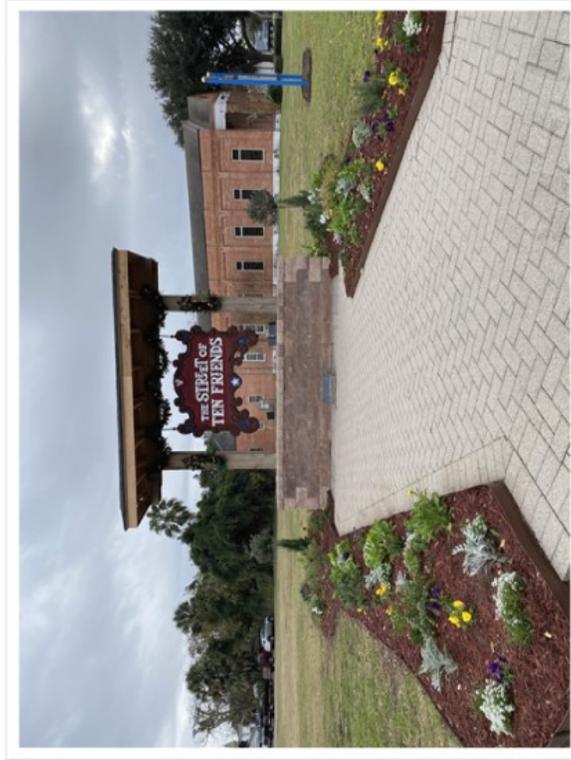
- US 59T Business (Repaving anticipated 2021)
- Navarro St. (Repaving anticipated 2021)
- Zac Lentz Parkway
- Guy Grant Rd.
- Crestwood Dr. (Currently under reconstruction)
- North St.
- Goodwin Ave.

Bridges in poor condition located on perimeter of the City.

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Environmental & Cultural Features

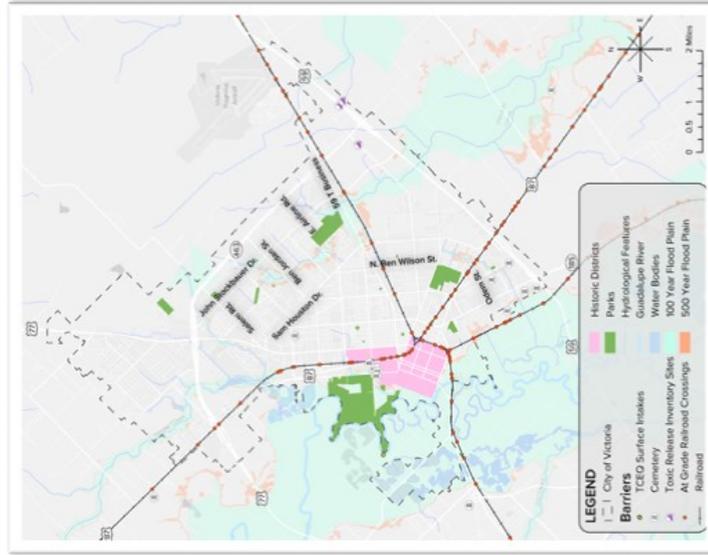


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Environmental & Cultural Features

Victoria's environmental features include:

- Gulf Coast Aquifer
- Guadalupe River
- Creeks and streams
- Floodplains

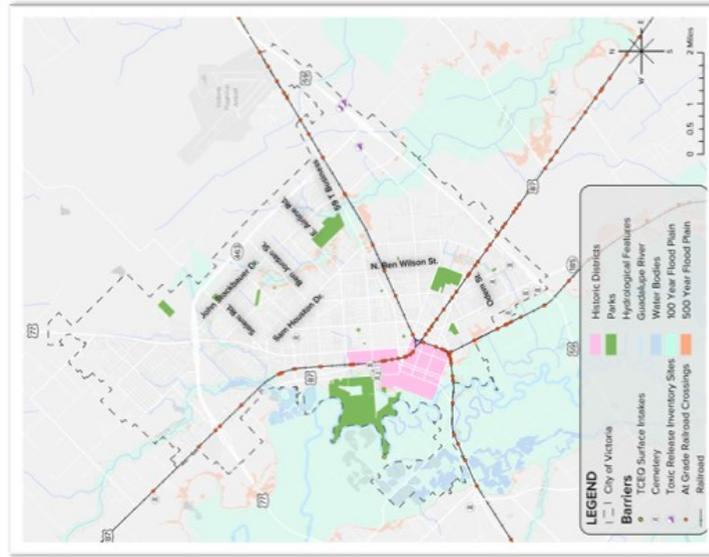


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Environmental & Cultural Features

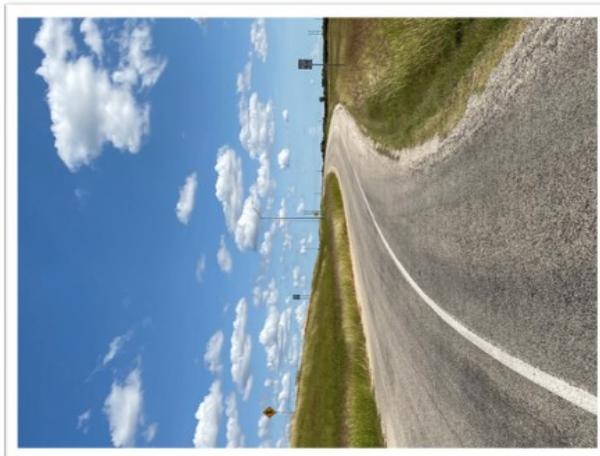
Victoria's cultural features include:

- Parks
- Historic Districts
- Historic Buildings
- Historic Markers



VICTORIA THOROUGHFARE MASTER PLAN

Safety



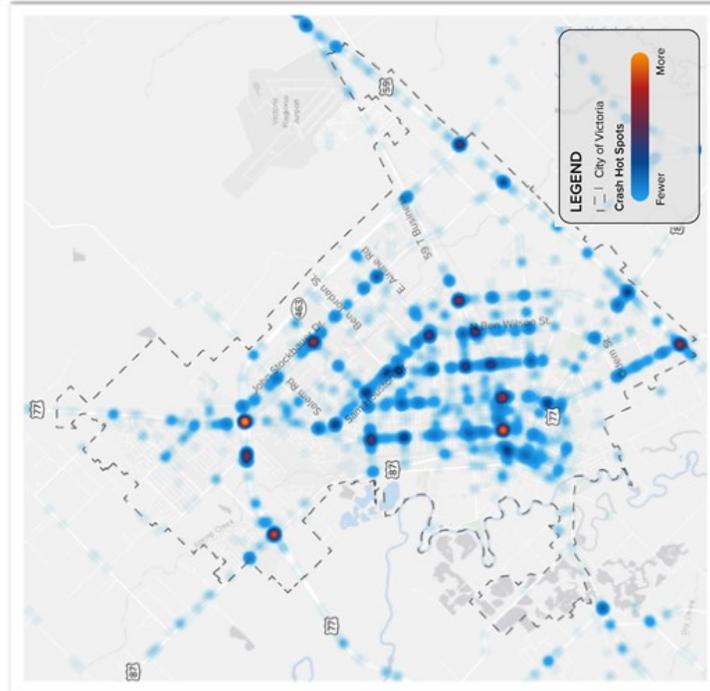
VICTORIA THOROUGHFARE MASTER PLAN



Safety

Crash hot spots (2013-2017)

- US 59T Business @ Navarro St.
- US 59T Business @ Laurent St.
- Zac Lentz Pkwy. @ US 87
- Zac Lentz Pkwy. @ Navarro St.

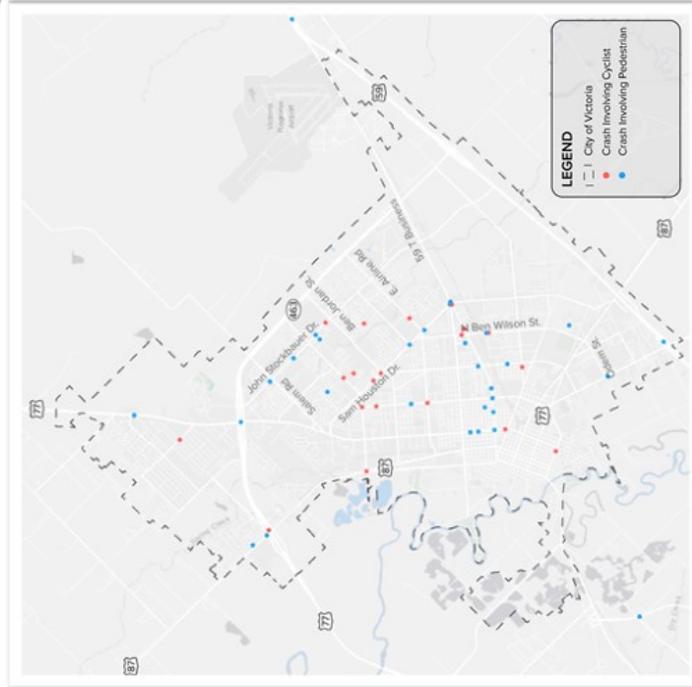


VICTORIA THOROUGHFARE MASTER PLAN

Safety

Crash hot spots involving pedestrians and bicyclists (2013-2017)

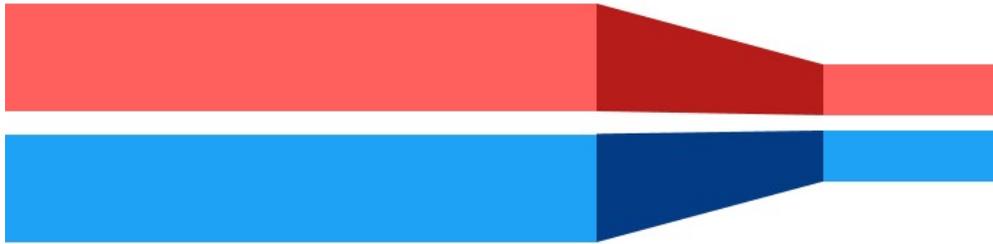
- US 59T Business
- US 77 Business
- US 87 near Zac Lentz Pkwy.
- John Stockbauer Dr.
- Ben Wilson St.



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Questions we will be covering:

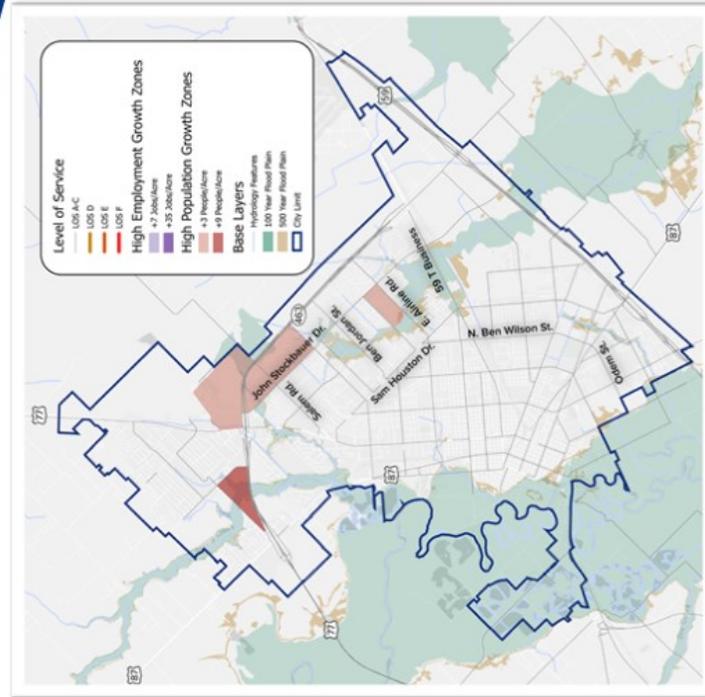
- What is a Thoroughfare Master Plan (TMP)?
- Where are we in the plan development process?
- What shapes transportation needs?
- What is the current state of the network?
- **What can we expect in the future?**
- How can you get involved?



Population Growth

Population growth expected in areas:

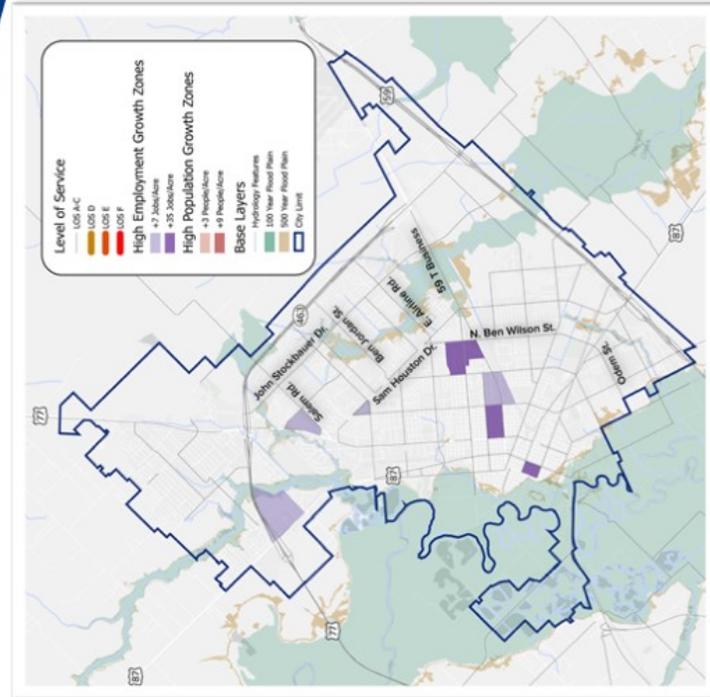
- East of John Stockbauer Dr. between Mockingbird Ln. & Glasgow St.
- North of Zac Lentz Parkway between US 87 & US 77
- West of John Stockbauer Dr. and north of Airline Rd.



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Employment Growth



Employment growth expected in areas:

- North of US 59T Business from Navarro St. to Ben Wilson St.
- East of Navarro St. between Guy Grant Rd. and Salem Rd.
- South of Zac Lentz Pkwy. and east of US 87
- East of US 59T Business and south of Goodwin Ave.

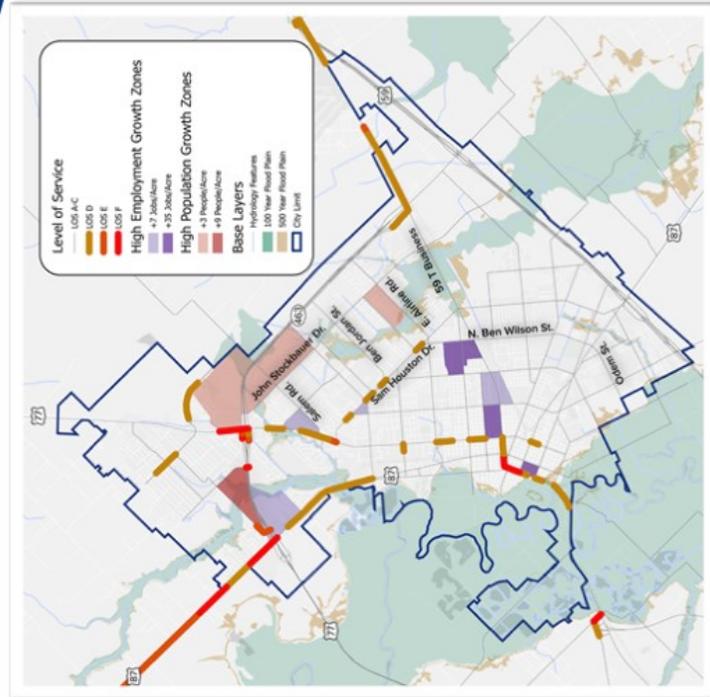
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Future Congestion

Future congestion expected along:

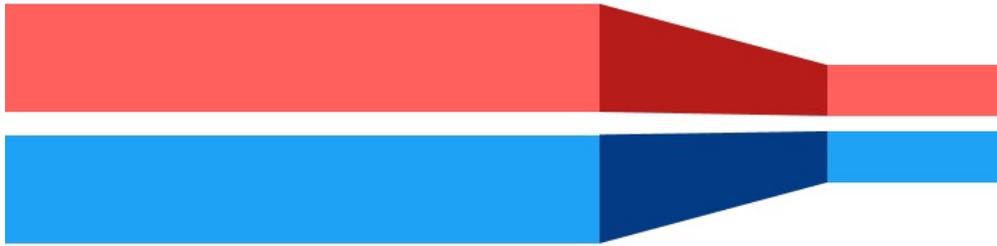
- US 87 extending from the City
- US 59T Business extending eastward from the City
- US 59T Business extending south of Downtown
- US 77
- Nursey Dr.
- Moody St.
- Navarro St.
- Sam Houston Dr.

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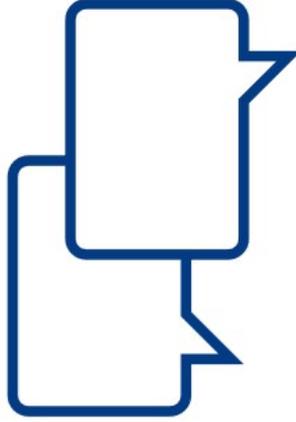
Questions we will be covering:

- What is a Thoroughfare Master Plan (TMP)?
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- **How can you get involved?**



How to Get Involved

- Project Website
- Online Survey
- Feedback phone line & comment form



Project Webpage

www.victoriatmp.com



News

- [Learn more about the transportation master plan open houses](#)
- [City asks for input about roadways, transportation](#)
- [City moves forward with master plans](#)

Documents

- [Gap Analysis and Future Conditions Analysis](#)
- [Catalog of Codes and Policies](#)
 - [Matrix of policies, codes, and design standards relevant to the TMP](#)
- [Stakeholder Meetings: Key Findings](#)

Presentations

- [Thoroughfare Master Plan 09/15/2020](#)
- [TMP Project Update 01/28/2021](#)



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Public Survey

Share your feedback!

- Questionnaire
- Mapping Tool



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WATER ADVISORY
Create an Account Increase your productivity, customize your experience, and engage in information you care about.

GOVERNMENT

SERVICES

RESIDENTS

BUSINESS

HOW DO I...

THOROUGHFARE MASTER PLAN

Home » Government » Master Plans » Thoroughfare Master Plan

THOROUGHFARE MASTER PLAN

The purpose of the thoroughfare master plan is to guide the development of transportation infrastructure in a way that preserves right of way and improves connectivity and accommodates growth in Victoria.

In June, the city released a request for qualified consultants (RFQ) for the update to the TMP. Alliance Transportation Group, Inc. (ATG) was selected as the most qualified consultant. The TMP is funded by the Victoria Metropolitan Planning Organization's grant funds and the City's general fund and is \$100,000. The anticipated date of completion is June 2021.

The Thoroughfare Master Plan (TMP)

- Is a document that applies public involvement techniques to guide the development and implementation of a balanced, multi-modal transportation infrastructure to best serve the needs of the community
- Will describe a network that preserves right-of-way (ROW), improves connectivity, and accommodates growth for Victoria

Victoria Thoroughfare Master Plan (TMP)

The City of Victoria & Victoria Metropolitan Planning Organization (MPO)

Introduction

The Victoria Thoroughfare Master Plan (TMP) is intended to help guide the development and implementation of a balanced, multimodal transportation network that can best serve the community's needs as the City of Victoria continues to grow. The plan will evaluate both existing and future conditions to guide recommendations for new thoroughfare alignments and policies. We're seeking your feedback to help shape the plan's recommendations.

Survey

VICTORIA THOROUGHFARE MASTER PLAN



Additional Feedback Options



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361-200-1995**



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